

Report on the Nasha Mukht Bharat Abhiyan Pledge Ceremony

In a defining moment of collective responsibility and national resolve, the meeting hall of Govt. Degree College Kupwara reverberated with solemnity and purpose on 13 August 2024, at precisely 11:45 a.m., as the entire faculty, both teaching and non-teaching, alongside a spirited assembly of students, NSS volunteers, and NCC cadets, converged to participate in the country-wide "*Nasha Mukht Bharat Abhiyan*" mass pledge. This pivotal ceremony marked a profound commitment to combating the insidious threat posed by drug addiction, aligning with the nationwide movement to eradicate the scourge of substance abuse.

The event commenced with an air of anticipation as those present gathered in the hall, their attention fixed on the screen where the nationwide pledge was broadcast live. The imagery of individuals across the country standing united in purpose was both awe-inspiring and humbling, reinforcing the gravity of the cause. The program, meticulously organized, transcended the mere recitation of words; it was a call to action, an invocation of personal and collective responsibility. The resonance of the pledge echoed through the hall, weaving a tapestry of commitment that bound each participant to the mission of a drug-free nation.

Upon the culmination of the pledge, the atmosphere was electric with the energy of shared resolve. The distinguished Principal of Govt. Degree College Kupwara, Prof. (Dr.) Abdul Rashid Malik, addressed the gathering with a powerful oration that struck at the heart of the issue. His words, delivered with clarity and conviction, illuminated the devastating consequences of drug abuse. In his speech, Prof. (Dr.) Abdul Rashid Malik not only dissected the societal ramifications but also painted a vivid picture of the personal toll that addiction exacts on individuals, families, and communities. His insights were both enlightening and evocative, underscoring the urgent need for continued vigilance and action in this fight.

Following the Principal's poignant address, the Staff Secretary, Dr. Mohammad Iqbal Darzi, took to the stage, offering his perspective on the multifaceted challenges posed by substance abuse. His speech was characterized by a deep understanding of the psychological, social, and economic factors that contribute to addiction. Dr. Mohammad Iqbal Darzi's eloquent discourse served as a reminder that the battle against drugs is not merely a legal or policy issue, but a complex human problem that demands empathy, education, and sustained intervention.

The success of this landmark event was a testament to the impeccable organization by the NSS units under the stewardship of Dr. Irshad Ahmad Lone, Senior Assistant Professor and NSS Programme Officer, and Dr. Khalid Bashir, also a Senior Assistant Professor and NSS Programme Officer. Their dedication to the cause was evident in the flawless execution of the ceremony. Every detail, from the seamless coordination of participants to the technical arrangements for the online screening, was handled with exceptional precision, creating an environment that allowed the gravity of the pledge to resonate fully.

In reflecting on the significance of this event, one cannot help but be moved by the sheer magnitude of the challenge that lies ahead. The Nasha Mukht Bharat Abhiyan is more than just a program; it is a movement that demands the active participation of every citizen. The event at Govt. Degree College Kupwara was a powerful reminder that in the fight against drugs, no effort is too small, and no voice is insignificant. It reinforced the idea that change begins with individual actions but gains momentum through collective will.

The ceremony, marked by its expert organization, profound speeches, and the enthusiastic participation of the college community, stands as a beacon of hope in the ongoing battle against drugs. It is through such unwavering commitment that we, as a nation, can hope to secure a future free from the grip of addiction—a future where our youth can thrive, our communities can flourish, and our nation can rise to its fullest potential.



NSS Programme officer unit-I

NSS Programme officer unit-II

Principal